

Our Courageous Mission

To create generational change, we identify children facing the toughest challenges and match them with professional mentors who work in their schools, homes, and communities to guide them to develop their greatest potential and change their story. From kindergarten through graduation. *12.5 years. No matter what.*

Our Model Works

Since 2004, *Friends-Boston* has partnered with Boston Public Schools to select children who are facing the highest risk of school failure and dropout, and other poor future life outcomes. Since then, we have grown tremendously and our outcomes are impressive. However, the needs are greater than our current capacity.

For every child we select and match with a long-term professional mentor, we estimate that there are eight to twelve potentially eligible students we are currently not able to serve.

Over the next three years, we will build our capacity, enhance and deepen our program impact while expanding to serve a larger number of children and youth facing the toughest challenges.

www.friendsboston.org



FR1ENDS of the
CH1LDREN

Generational Change,
One Child at a Time

Boston



Friends of the Children-Boston Strategic Objectives 2018-2021

Goal 1: Grow Strategically

We will grow to serve more children who have been identified as facing the most challenges. We will deepen our relationship with Boston Public Schools as an integral partner serving their highest needs students. We will expand and deepen our relationships with our supporters, and raise the visibility and recognition of our unique and important mission.

We will know we are successful when:

- We increase the total number of Achiever served by an additional 30%
- We increase the number of school partners to 4 schools
- We increase our annual revenue by 35% to support this growth

Goal 2: Enhance and Evaluate Our Program

We will build upon the proven success of our model and enhance our effectiveness and efficiency in preparing all of our Achievers for successful adulthood. More specifically, we will:

- Build upon our ongoing efforts of committing to greater intentionality in integrating our Core Assets in all outings
- Strengthen support for post-secondary transition of Achievers who graduate from high school
- Ensure our Achievers have relevant skills to reach their highest potential by launching the “A Seat at the Table” initiative: an initiative to connect our Achievers with resources and networks to expand the professional opportunities available to them
- Implement a set of supplemental evaluation tools to ensure greater efficiency in predicting outcomes using our current, new and peer-reviewed data
- Mitigate the impact of the growing housing crisis on our Achievers and improve our ability to deliver our model to its full fidelity

We will know we are successful when:

- 100% of our Achievers are proficient in at least 8 out of 9 Milestone Core Assets
- 100% of our program graduates enroll and persist in post-secondary education and/or in gainful employment earning above living wage (defined as annualized \$37,000 pay)
- 90% of professional mentors report having sufficient data to inform the progress and needs of their Achievers

Goal 3: Build Capacity to Meet Future Needs

We will build a strong and resilient organization that is prepared for known and unknown future opportunities and challenges. We will equip our staff with enhanced trainings and career growth opportunities to improve their effectiveness and increase their retention rate.

We will know we are successful when:

- We increase the number of new and renewing investors by 30%
- 80% of professional mentors successfully reach and surpass 4 years of service
- 90% of all staff report receiving satisfactory support and resources to fulfill their responsibilities from their supervisors and the organization

***For more details on our strategic plan, email us at info@friendsboston.org
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